

TK Noel

Product Designer | AI Innovator

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(347) 500-9928

Brooklyn, NY (Open to relocation)

[Portfolio](#)

[LinkedIn](#)

Exemplary UX Design visionary and AI development/implementation specialist boasting over half a decade of experience in the realm of design. Known for seamlessly harmonizing inventive flair, technical acumen, and a discerning appreciation for both aesthetics and inclusivity within design frameworks. Wholeheartedly dedicated to propelling the forefront of design ingenuity whilst upholding an unwavering commitment to precision amidst dynamic, agile landscapes. Armed with a Master's degree in UX Design and fortified with a profound understanding of AI modalities, my overarching mission is to redefine design methodologies and cultivate profound, symbiotic human-AI experiences.

Employment History

Crowe LLP | AI Innovation Experience Designer (Assistant Director) | Remote

Sep 2024 - Jan 2026

- Participated in shaping the framework for the company AI Lab's initial workflow as an assistant director
- Developed, tested, and launched an AI-powered operational change management product for firmwide use within 3 months of joining the company
 - Developed three alternative versions of the AI advisor for firm use and for external clientele, providing a new revenue stream for the firm
- Engineered numerous custom GPTs and BizChats for internal clients to enhance work efficiency/productivity
- Leveraged UX principles during development of AI products and interfaces
- Owned, defined, and solidified team standards for research planning and execution through a UX-focused lens

Freelance Product Designer | Remote

Jan 2022 - Sep 2024

- Steered four UX-AI design projects to successful completion by working with client's cross-functional teams until end of contracts
- Implemented design strategies resulting in a 100% improvement in client website accessibility compliance, ensuring inclusivity for all users.
- Applied advanced Figma design tactics using variables, conditionals and expressions to boost product functionality
- Earned high praise from clients, highlighting the positive impact of UX design strategies
 - "[TK] listened to our goals and sought out to create a design that was unique and fitting for [end users]... I have a lot of respect for what she does."*
- Developed conversational AI interfaces (chatbots and voice assistants) to enhance user interactions

Outlier.AI | AI Dialogue Evaluator – Design (Independent Contractor) | Remote

June 2024 - Sep 2025

- Tested LLMs on design principle fluency in various realms of design
- Evaluated and rank accuracy of AI model outputs
- Applied UX/UI expertise to assess AI response relevancy and factuality and train models to improve response quality

- Provided feedback for engineers to refine algorithms

Rebecca Everlene Trust Company | Product Designer | Remote

Nov 2022 - Aug 2023

- Led implementation of design system, enhancing design consistency by 20% across all projects
- Collaborated with cross-functional teams, reducing project timelines by 15%
- Pioneered UI concepts and introduced gamification methods to project, improving prototype interactivity by 50%
- Developed company-wide UI standards, enhancing user accessibility by 25% and ensuring compliance

Trim New York | Product Specialist | New York

Jan 2022 - June 2022

- Directed cross-functional efforts, surpassing timeline and budget expectations by 10% through effective project management
- Revitalized brand's marketing and user outreach via innovative SEO and social media strategies by utilizing Google Ads and Meta content creation and analytical tools
- Bridged communication gap between Engineering and Design teams through enhanced project briefs and on-demand/scheduled meetings, ensuring effective UX implementation
- Cultivated robust relationships with vendors and partners like Stripe, securing top-tier components for products

Freelance Content Designer

May 2019 - Jan 2022

- Collaborated with over fifteen diverse businesses to create tailored content and products
- Repaired client's social media presence and increased engagement by 300% by curating user-centric visual content
- Utilized Meta marketing tools to promote client's brand, resulting in a 66% increase in impressions per post
- Innovatively addressed branding challenges for businesses of varying sizes, demonstrating problem-solving abilities

Education

Master of Professional Studies in UX Design | Maryland Institute College of Art

Jan 2023 - May 2024

Undergraduate Degree in Media and Communications | CUNY KBCC

Jan 2020 - Jul 2021

Tools and Skills

Tools: Figma, Miro, IBM Cloud, Python, Adobe XD, UserTesting, LookBack, Webflow, ChatGPT, Claude, Vellum, Lovable

Skills: User Interface Design, User Research, Information Architecture, WCAG Compliance, Prompt Engineering

Certifications and Specializations

Certifications

[IBM AI Developer—IBM](#)

[AI Ethics in Business—Rutgers University](#)

[UX Design—Google](#)

[Big Data, Artificial Intelligence and Ethics—UCDavis](#)

[Visual Elements of UI Design—CalArts](#)

[Intro to Psychology—Yale University](#)

[Big Data for Social Good—HarvardX](#)

Specializations

[Machine Learning—Stanford University](#)

[Generative AI Automation—Vanderbilt University](#)