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Exemplary Product Designer and Innovator boasting over half a decade of experience in the realm of design. Known for seamlessly harmonizing inventive flair, technical acumen, and a discerning appreciation for both aesthetics and inclusivity within design frameworks. Wholeheartedly dedicated to propelling the forefront of design ingenuity whilst upholding an unwavering commitment to precision amidst dynamic, agile landscapes.

Employment history

Freelance Product Designer | Remote

Jan 2022 - Present

- Steered four UX design projects to successful completion by working with client's cross-functional teams until end of contracts
- Implemented design strategies resulting in a 100% improvement in client website accessibility compliance, ensuring inclusivity for all users.
- Applied advanced Figma design tactics using variables, conditionals and expressions to boost product functionality
- Earned high praise from clients, highlighting the positive impact of UX design strategies
 - "[TK] listened to our goals and sought out to create a design that was unique and fitting for [end users]... I have a lot of respect for what she does."

Rebecca Everlene Trust Company | Product Designer | Remote

Nov 2022 - Aug 2023

- Led implementation of design system, enhancing design consistency by 20% across all projects
- Collaborated with cross-functional teams, reducing project timelines by 15%
- Pioneered UI concepts, improving prototype interactivity by 50%
- Developed company-wide UI standards, enhancing user accessibility by 25% and ensuring compliance

Trim New York | Product Specialist | New York

Jan 2022 - June 2022

- Directed cross-functional efforts, surpassing timeline and budget expectations by 10% through effective project management
- Revitalized brand's marketing and user outreach via innovative SEO and social media strategies by utilizing Google Ads and Meta content creation and analytical tools
- Bridged communication gap between Engineering and Design teams through enhanced project briefs and on-demand/scheduled meetings, ensuring effective UX implementation
- Cultivated robust relationships with vendors and partners like Stripe, securing top-tier components for products

Freelance Content Designer

May 2019 - Jan 2022

- Collaborated with over fifteen diverse businesses to create tailored content and products
- Repaired client's social media presence and increased engagement by 300% by curating user-centric visual content
- Utilized Meta marketing tools to promote client's brand, resulting in a 66% increase in impressions per post
- Innovatively addressed branding challenges for businesses of varying sizes, demonstrating problem-solving abilities

Education

Master of Professional Studies in UX Design | Maryland Institute College of Art

Jan 2023 - May 2024

Undergraduate Degree in Media and Communications | CUNY KBCC

Jan 2020 - Jul 2021

Tools and Skills

Tools: Figma, Miro, IBM Cloud, Python, Adobe XD, UserTesting, LookBack, Webflow

Skills: User Interface Design, User Research, Information Architecture, WCAG Compliance

Certifications and Specializations

Certifications

[UX Design—Google](#)

[Visual Elements of UI Design—CalArts](#)

[Intro to Psychology—Yale University](#)

[Big Data for Social Good—HarvardX](#)

[Applied AI—IBM](#)

Specializations

[Machine Learning—Stanford Online](#)

[Generative AI Automation—Vanderbilt University](#)

AI in Healthcare—Stanford University *Aug 2024*